# DCN by The Numbers

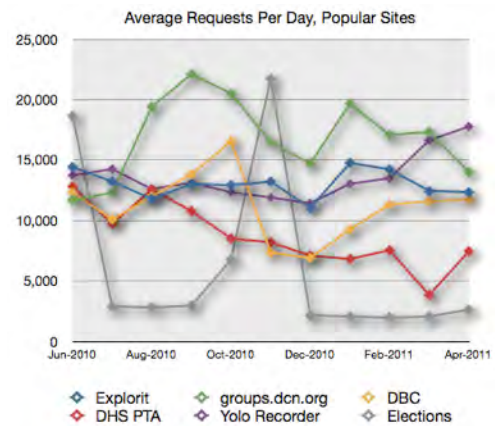(Updated April, 2012)

**dcn.org**
Davis Community Network

## Changing With the Internet

DCN is a 501(c)(3) nonprofit education and community service organization. Founded in 1993, it is one of the nation's oldest community networks. It was the region's first non-governmental Internet access provider, reaching 500 subscribers in its first year. Now, DCN's primary mission is providing community-oriented Internet-based services with a training and educational component.

## Community Projects

One of DCN's major activities is providing local non-profit organizations with e-mail lists, technical assistance, and easy-to-maintain web sites and web calendars.

In the last five years, DCN's Resource Allocation Committee granted resources for over 250 projects, including over 200 e-mail lists, 100+ Simple Sites (web sites that can be maintained easily via the web) and over 100 web calendars.



Average Requests Per Day, Popular Sites

Explorit ◆ groups.dcn.org ◆ DBC
DHS PTA ◆ Yolo Recorder ◆ Elections

## The Davis-Wide Web

DCN currently provides local non-profits with 100+ easy-to-maintain Simple Site web sites and six full Content-Management System sites for larger organizations. These community-group sites, including groups like the Davis Bike Club, Explorit, DHS PTA and International House receive hundreds of thousands of requests on an average day.



*What if DCN went offline?* These and over 100 other community-oriented web sites would disappear from the Internet. 20,000 e-mail list messages a day, like the Davis High Bulletin, wouldn't be delivered. Nearly 5,000,000 public records in searchable databases would disappear. The event calendars of over 100 organizations, including the city and schools would be missing from our public life.

## A Community Date Book

Over 100 local organizations currently participate in DCN's community calendar project. Each maintains its own group calendar and contributes events to a pooled community calendar at events.dcn.org. There are currently nearly 17,000 events in the event database.

## We've Got the Records to Prove It

DCN's database server provides searchable community data for several organizations. The largest single database is the Yolo Clerk-Recorder's 4,891,170-record list of documents recorded from 1970 to the present day. The Clerk-Recorder also uses the DCN database server to provide a searchable database of 16,633 Fictitious Business Names. The Yolo Elections office has 102,843 voter registration records online and polling place, vote-by-mail and elected-official lookup facilities. Over the past several elections, DCN volunteers have compiled a database of 3,568 City of Davis campaign finance records. DCN also provides content management facilities for the Recorder and Elections Office.

## The Local In Box

DCN's e-mail list server has over 200 active community group lists, with 44,248 subscriptions and nearly 7 gigabytes of list archives. The largest lists, DCN-News and Explorit-News each have over 2,300 subscribers. The DHS PTA is the largest of over 50 school-related lists with 1,565 subscribers. List server activity varies wildly with the needs of organizations. On a typical weekday, the DCN group list server delivers around 20,000 messages to local in boxes.

## 21st-Century Classes

DCN offers over 30 different class titles, with many, like "Communications Strategies for Non-Profits" and "Email List Management for Organizations," taught at least twice a year. Most focus on Internet communications for non-profits, some are general classes taught to raise awareness of communications issues and opportunities. For some groups, like PTAs, DCN commonly trains new list and web volunteers yearly. Spring 2011 classes had over 150 attendees, representing scores of local groups.

## Paying the Bills

For the fiscal year 2009-2010, the DCN budget was approximately $67,000. Income sources comprised contracts and MOUs, network services, and grants and donations. Major expenses consisted of Internet operations (16%) , contract for system administration and projects (40%), and staff (11%). The value of volunteer time donated for teaching, software administration, systems management, and administration dwarf the budget.