Nonprofit Internet Toolkit Pilot Project

TOOLKIT



Agenda

Section A – Kari

-Introductions

-DCN and what we do

-Objectives

Section B – Rian

-VISTA Project

-The Nonprofit Internet Toolkit and Resources website

-Quick review of the site

Section C – Vicki

-Memorandum of Understanding

-Working with individual nonprofits

-How we will work as a group

-Tool we will all test

-Set date and locations for two other group meetings



Introductions

Pilot Organizations

- Your name
- Your organization
- What your organization does
- Your role in your organization
- What is your organization's main goal in participating in the DCN Nonprofit Pilot Project?

DCN Pilot Project Team members

Vicki Suter Rian Graves Kari Peterson Mo Guzman Bev Sykes



Who is DCN and What Do We Do?

DCN is a nonprofit organization that provides Internet-related services and support to local nonprofit organizations, public agencies, schools and individuals.

We promote use of the Internet for community purposes because we believe communities should benefit from the most powerful communication medium of the day.

- Nonprofit Internet Toolkit
- SimpleSites
- Mailman email lists
- Web Calendar
- Classes





DCN's Objectives

- DCN has rebranded and is re-introducing itself to community in the Fall
- Pilot testing the Nonprofit Internet Toolkit is one of the last steps before we Launch this new service
- Our launch will coincide with our one day DCN Nonprofit Community Technology Fair and the launch of our new "brand" (October 29, 2008)
- Launch of Yolo Nonprofit Technology Community of Practice
- DCN's participation on SURDNA grant



The VISTA Project

- Part of the national AmeriCorps organization
- CTC VISTAs serve with nonprofit organizations to create innovative media and technology projects that address the needs of low-income and at-risk communities
- DCN's VISTA, working primarily on this project, started in April, 2007



The Nonprofit Internet Toolkit and Resources Website

DCN has put together a Nonprofit Internet Toolkit that helps nonprofits with their various needs. The Toolkit offers a variety of tools, resources, classes, and support that enhance a nonprofit's effectiveness in serving its mission.

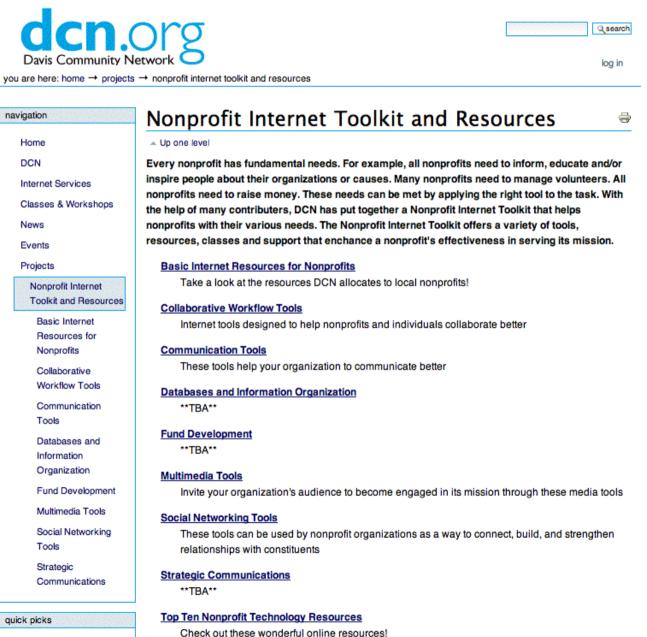
Tools include:

- Basic Internet Resources
- Communication Tools
- Multimedia Tools
- Social Networking Tools
- Collaborative Workflow Tools
- Fund Development, Databases, and more!

http://www2.dcn.org/dcn/projects/dlit



Review of the Toolkit



Memorandum of Understanding

- Negotiability of MOUs (individual meeting to review/modify MOU)
- To be approved by each organization's Board
- What DCN will provide
- What Each Pilot Organization will provide
- Attachment A Tentative Project Schedule
- Attachment B One page recommendation of tools



How DCN Will Work Individually with Each Nonprofit

- Weekly team meetings (face to face)
- Project plans
- Training of project team members
- Online office hours for help



How We Will Work as a Group

- All participants meet once a week for three weeks, one and one half hours each meeting, hosted by different pilots organizations
 - Meeting on electronic newsletters
 - Training on use of pilot project management tools (GoogleApps)
- Monthly online meeting of all project teams



Tool We Will All Be Testing

Electronic Newsletters



Schedule Other Meetings

Options for meeting #2:

Tue, June 3, 5-6:30 (location?) Thu, June 5, 5-6:30 (location?) Fri, June 6, 12-1:30 (location?)

Options for meeting #3:

Mon, June 9, 5-6:30 (City Lab) Tue, June 10, 5-6:30 (City Lab) Thu, June 12, 5-6:30 (City Lab) Fri, June 13, 12-1:30 (City Lab)



Nonprofit Internet Toolkit Pilot Project

TOOLKIT

Thank you for your participation in DCN's Pilot Project!

