



**Broadband Workshop**  
**April 20-21, 2011**  
**Sheraton Downtown Hotel**  
**1550 Court Place**  
**Denver, Colorado**

Please join us to learn more about how to apply for Rural Development’s broadband programs. On March 14, 2011, Rural Development published its new Broadband loan program regulations and a Notice of Solicitation of Applications (NOSA - available at [http://www.rurdev.usda.gov/utp\\_farmbill.html](http://www.rurdev.usda.gov/utp_farmbill.html)). Rural Development also recently announced a NOSA for the Community Connect Grant Program (available at [http://www.rurdev.usda.gov/utp\\_commconnect.html](http://www.rurdev.usda.gov/utp_commconnect.html)). Rural Development Broadband Division staff will offer a workshop for prospective applicants for both programs at the Sheraton Downtown Denver Hotel, Denver, Colorado on April 20 and April 21, 2011. The workshop is free; however prior registration is required. See below for registration instructions. The workshop will be recorded and available on our website at a later date.

**AGENDA**

**Day 1: Wednesday, April 20, 2011**

TIME	SESSION TITLE
7:30 AM - 8:30 AM	<b>Registration</b>
8:30 AM - 9:00 AM	<b>Opening Remarks</b>
9:00 AM - 10:00 AM	<b>Overview of the Farm Bill Broadband Loan Program</b>
10:00 AM - 10:30 AM	<b>Break</b>
10:30 AM - 11:15 AM	<b>Breakout Session 1</b> - Broadband Loan Program: Equity/Additional Cash Requirements <b>Breakout Session 2</b> - Broadband Loan Public Notice Requirements <b>Optional Breakout Session 3</b> - Tips from a Broadband Loan Recipient
11:15 AM - 11:30 AM	<b>Move to Breakout Session</b>
11:30 AM - 12:00 PM	<b>Breakout Session 4</b> -Broadband Loan Market Survey Requirements <b>Breakout Session 5</b> - Broadband Loan Competitive Analysis <b>Optional Breakout Session 6</b> - FCC's Accessing Wireless Spectrum
12:00 PM - 1:30 PM	<b>Lunch on your own</b>
1:30 PM - 2:45 PM	<b>Breakout Session 7</b> - Broadband Loan Financial Analysis <b>Breakout Session 8</b> - Broadband Loan System Design
2:45 PM - 3:15 PM	<b>Break</b>

3:15 PM - 4:00 PM	<b>Breakout Session 9</b> - Broadband Loan Program: Equity/Additional Cash Requirements <b>Breakout Session 10</b> - Broadband Loan Public Notice Requirements <b>Optional Breakout Session 11</b> - SBA's Tips on How to Write a Business Plan
4:00 PM - 4:15 PM	<b>Move to Breakout Session</b>
4:15 PM - 4:45 PM	<b>Breakout Session 12</b> - Broadband Loan Market Survey Requirements <b>Breakout Session 13</b> - Broadband Loan Competitive Analysis

## Day 2: Thursday, April 21, 2011

TIME	SESSION TITLE
8:30 AM - 9:00 AM	<b>Registration (For People Attending Day 2 Only)</b>
9:00 AM - 10:15 AM	<b>Breakout Session 14</b> - Broadband Loan Financial Analysis <b>Breakout Session 15</b> - Broadband Loan System Design
10:15 AM - 10:30 AM	<b>Move to Breakout Session/BREAK</b>
10:30 AM - 11:30 AM	<b>Open Q &amp; A Session</b> <b>Closing remarks on the Farm Bill Broadband Loan Program</b>
11:30 AM - 1:00 PM	<b>Lunch on your own (for people attending both days)</b>
12:00 PM - 1:00 PM	<b>Community Connect Registration (for people just attending Community Connect portion)</b>
1:00 PM - 1:30 PM	<b>Community Connect Grant Program: Regulation and Notice of Solicitation of Applications</b>
1:30 PM - 3:00 PM	<b>Community Connect Grant Program: Application Process</b>
3:00 PM - 3:30 PM	<b>Break</b>
3:30 PM - 5:00 PM	<b>Listening Session</b> - How does RUS improve the DLT, Community Connect, Farm Bill Broadband and Telecommunications Infrastructure Programs?

**How to Register:** *The workshop is free but prior registration is required. Information on how to register can be found at <http://www.rurdev.usda.gov/RUSTelecomPrograms.html>*

**Hotel Reservations:** *Reservations can be made at <http://www.starwoodmeeting.com/Book/USDA2011April>*

*For more information, contact Jenifer Stevenson at [Jenifer.stevenson@wdc.usda.gov](mailto:Jenifer.stevenson@wdc.usda.gov) or 202-205-9386.* Application and Program Information: Information about the Broadband Loan Program can be found at [http://www.rurdev.usda.gov/utp\\_farmbill.html](http://www.rurdev.usda.gov/utp_farmbill.html). Information about the Community Connect Grant Program can be found at [http://www.rurdev.usda.gov/utp\\_commconnect.html](http://www.rurdev.usda.gov/utp_commconnect.html)

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