

Media Literacy Project and the Digital Justice Coalition of New Mexico are proud to announce that the Chairman of the Federal Communication Commission (FCC) will be visiting Albuquerque on June 30th. Below please find more details about ways to participate in this event. We have a great opportunity to amplify New Mexican voices on media justice to a national level and to make connections between media justice and the work of each of your organizations. While everyone is encouraged to participate, this event will be youth led and their voices will be prioritized. Please contact Alanna Offield at alanna@medialiteracyproject.org with any questions you have.

Event Details

What: Nuestras Voces/ Our Voices NM: A Youth Dialogue with FCC Chairman Tom Wheeler

When: June 30th, 2014 6:30pm-8:00pm

Where: South Broadway Cultural Center, 1025 Broadway SE. Albuquerque, NM 87102

Youth Leadership

Youth Planning Committee – We are bringing together a group of youth to help plan this event. They will be responsible for building the agenda, outreach, and making the event go smoothly. This group will meet weekly in Albuquerque to plan the event. They will be supported by Media Literacy Project staff. While this group will meet in Albuquerque, we welcome folks to call in from other parts of the state. We can provide \$100 travel stipends to four youth from around the state to come to Albuquerque and attend the event. Youth of all ages are welcome.

Comments and Questions for the Chairman

We will be taking comments and questions for the Chairman in the following ways. Please remember that youth voices will be prioritized on the night of the event.

Social Media – Leading up to the event and on the night of the event, you can join in the conversation on social media by using the hashtag #OurVoicesNM and tweeting questions/comments to @medialitproject. We will take some questions from social media the night of the event and will have a live twitter feed up during the event. See below for sample promotional social media posts.

Phone line – Media Literacy Project has set up the phone line 505-858-8897 as another way to take questions/comments/testimony from people around the state before the June 30th event. We encourage folks to call in and leave a message. We will pick some of the called-in testimony and questions to play on the night of the event. We will make sure that all the testimony is properly filed with the FCC after the event.

Video Testimony/Questions – We are hoping to show some video testimony/questions from youth across the state during the event. This can be sent in to alanna@medialiteracyproject.org. We are also happy to Skype with any youth who would like to share their story with us and wants some extra help in crafting their story. We ask that videos are kept to a minute and a half or less. Video can be a youth talking into the camera and/or include pictures of their community. We are happy to work with any youth who are interested in creating a video by giving them any technical support we can.

Audience Questions – We will take several questions from youth present at the Our Voices event. There will be a sign-up sheet available at the sign-in table outside the main event doors. We will ask that all youth who sign up to speak sit in a marked section of the theatre and keep their comment or question to one and a half minutes or less.

Other Ways to Participate

All are encouraged to participate in the ways listed above leading up to and on the night of the event. Again, while this event prioritizes youth, we encourage everyone to participate. Below are some other ways that folks can participate in the event.

Watch the Live Webcast

Please use this link to watch the live webcast on the night of the event:
<http://www.ustream.tv/channel/nuestras-voces-our-voices>

Watch with a group and send us photos of your watch party or post them to Twitter using the hashtag #OurVoicesNM

Social Media Outreach

Help us promote this event by sharing out information about why this event is important for New Mexicans. We ask that the focus remain on youth in New Mexico. You can join and share out our Facebook event here: <http://bit.ly/ourvoicesnm>

Sample Facebook Posts:

- Telehealth is an important resource for rural communities in New Mexico! Tell the FCC Chairman how telehealth has impacted young people in your community! Attend Our Voices NM: A Youth Dialogue with FCC Chairman Tom Wheeler on June 30th at the South Broadway Cultural Center in Albuquerque, New Mexico. #OurVoicesNM
<http://bit.ly/ourvoicesnm>
- Do you have trouble accessing internet to complete your homework? Attend Our Voices NM: A Youth Dialogue with FCC Chairman Tom Wheeler to ask him what the FCC is

doing to make the internet more accessible to youth in New Mexico! #OurVoicesNM
<http://bit.ly/ourvoicesnm>

- Are you concerned about the future of the internet and net neutrality? Join in the conversation at Our Voices: A Youth Dialogue with FCC Chairman Tom Wheeler to let the FCC know why you think it is important to protect an open internet for all New Mexicans! #OurVoicesNM <http://bit.ly/ourvoicesnm>
- How will big mergers like the one between Comcast and Time Warner Cable affect New Mexican youth and families? That is a great question to ask on June 30th at Our Voices: A Youth Dialogue with FCC Chairman Tom Wheeler! #OurVoicesNM <http://bit.ly/ourvoicesnm>
- Do you or does someone you know use the Lifeline phone program? Join us on June 30th at Our Voices: A Youth Dialogue with FCC Chairman Tom Wheeler to tell him why the Lifeline phone program is important for New Mexican youth! #OurVoicesNM <http://bit.ly/ourvoicesnm>
- Recently New Mexico became one of a few states to cap both intra- and interstate prison phone rates! Tell Tom Wheeler how this has impacted your family and community! Join us at Our Voices: A Youth Dialogue with FCC Chairman Tom Wheeler. #OurVoicesNM <http://bit.ly/ourvoicesnm>

Sample Tweets:

- Tell the FCC Chairman how telehealth has impacted young people in your community! #OurVoicesNM <http://bit.ly/ourvoicesnm>
- Ask what the FCC Chairman is doing to make the internet more accessible to youth in New Mexico! #OurVoicesNM <http://bit.ly/ourvoicesnm>
- Let the FCC Chairman know why you think it is important to protect an open internet for all New Mexicans! #OurVoicesNM <http://bit.ly/ourvoicesnm>
- How will the merger between Comcast and Time Warner Cable affect New Mexican youth and families? #OurVoicesNM <http://bit.ly/ourvoicesnm>
- Tell the FCC why the Lifeline phone program is important for New Mexican youth! #OurVoicesNM <http://bit.ly/ourvoicesnm>
- Tell FCC Chairman how prison phone rate caps have impacted your family and community! #OurVoicesNM <http://bit.ly/ourvoicesnm>
- Rural communities need internet access! Ask the FCC Chairman what he is doing to get internet to all New Mexicans! <http://bit.ly/ourvoicesnm>

Volunteer

If you or members of your organization are interested in volunteering during the event please contact Alanna Offield at alanna@medialiteracyproject.org. We will need a lot of support to make sure the event goes smoothly.

Spread the Word with Your Membership

If you have member lists in New Mexico, please share out the information about this event. We want as many folks around the state to participate as possible! Here is a sample text for an email blast. We are happy to work with you to craft this message to suit your member's interests.

Dear Member,

On June 30th the Chairman of the Federal Communications Commission will be in Albuquerque, New Mexico from 6:30-8:00pm at the South Broadway Cultural Center, 1025 Broadway SE! He will be participating in Our Voices NM: A Youth Dialogue with FCC Chairman Tom Wheeler. This event is being organized by Media Literacy Project and a group of young leaders from across the state to amplify youth voices in the national conversation on media policy. If you or a youth you know is interested in being a part of the planning committee for this important event please contact Alanna Offield at alanna@medialiteracyproject.org.

There are lots of issues on the table for discussion: the future of the internet and net neutrality, large telecommunication company mergers, rural internet access, better internet for libraries and schools, more access to telehealth in the rural parts of our state, prison phone rates, and the Lifeline low-income phone program. The Chairman wants to hear from you about how these issues impact youth in New Mexico. Below are some the ways you can take action and get involved!

Attend the Event – If you are in the Albuquerque or surrounding areas please join us for a fun, interactive event! While the event will prioritize youth voices, there will be lots of ways that people can participate and take action! Join us on June 30th, 2014 from 6:30-8:00pm at the South Broadway Cultural Center! We are also in need of volunteers for this event, please contact Alanna Offield at alanna@medialiteracyproject.org if you would like to volunteer.

Social Media – Leading up to the event and on the night of the event, you can join in the conversation on social media by using the hashtag #OurVoicesNM and tweeting questions/comments to @medialitproject.

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Thank you! And we hope to see and hear from you on June 30th!

Alanna Offield

Campaign Coordinator, Media Literacy Project

Thank you so much for your support on this event! Please contact me, Alanna Offield, with any questions you have! See you on the 30th!

Alanna Offield

Campaign Coordinator, Media Literacy Project