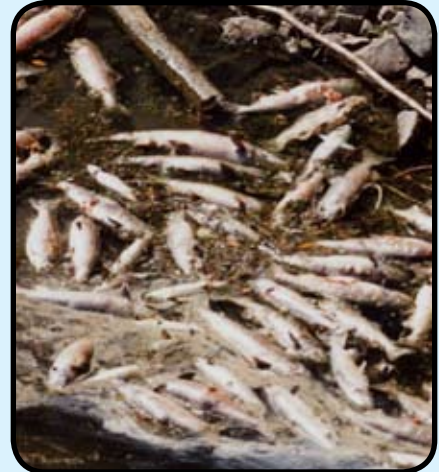


Fishermen

***In 60 seconds you
can help ensure that
we will have fish to
catch in the future***

The State and Federal Governments are destroying our fisheries

- *Massive over pumping in the delta has destroyed the plankton based foodweb baby salmon, stripers and steelhead need to survive as they migrate through the estuary. We have just had the worst two salmon fishing years in history and it will get worse every year until the over pumping stops and the delta is restored.*
- *The delta populations of juvenile stripers, threadfin shad and smelt have reached all time lows. There is a steady downward spiral for all these species. Without changes, some will go extinct and fishing will go bust.*
- *The federal government is trying to stop the planting of kokanee salmon, striped bass and other non native species in our reservoirs.*
- *Governor Schwarzenegger has adopted a water plan proposed by the ag and water interests that commits water everywhere but for fish and it has no specifics to restore the delta.*
- *Four dams and water mismanagement have destroyed much of the Klamath River.*



The Fishing Tackle Industry with The International Sportsmen's Exposition and hundreds of fishing organizations have developed a plan that can stop this destruction. Log onto Water4Fish.org and be counted.

There are 2.4 million sport fishermen in California. If we organize ourselves politically, we can stop the carnage and begin restoration

Turn the page over for the action plan

Action Plan >>> Log onto Water4Fish.org

In 60 seconds, you can go online, send email letters to the politicians and register as a supporter for reform. 18,000 supporters have already logged on but we need 50,000 to 100,000.

Log on! It may be the the most important 60 seconds of your fishing life

Sep Hendrickson, host of the California Sportsmen Radio Show, organized a special panel of sport fishing experts to discuss the "Plight of our Fishery" at the January 2008 San Mateo and Sacramento International Sportsmen's Shows. The panels appear at 1:00 PM at both shows. Saturday Jan 12 at San Mateo and Saturday Jan 19 at Sacramento.



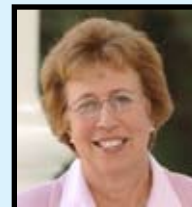
Mike Aughney of USAFishing.com moderates the panels. He says, "We need answers and fast. If we can't turn this around, by 2010 we may lose the Central Valley salmon runs. This is the most serious fish crisis I have ever witnessed." The Panelists are:

Dan Bacher, Editor of the Fish Sniffer, speaking on State and Federal Water Mismanagement. He says, "Delta pumping is out of control. State and federal water exports are the root of our problem. Laws have been broken, the Endangered Species Act has been ignored and biological opinions have been changed so those whose only objective is to obtain more water to increase their profits can prevail."



John Beuttler, Director of Conservation for the Calif. Sportfishing Protection Alliance, speaking on the Delta. "I have just finished participating in the Delta Vision Process initiated by the Governor. I am proud of the fishery restoration elements of the report but the Governor and his supporters, who want more water for their corporate use, have already ignored most of the delta and fish recovery requirements which were included in the report."

Lois Wolk, Member of the Calif. Assembly and Chair of the Water, Parks, and Wildlife Committee speaking on The View from the Legislature. "The stakes on this issue are very high. If fishermen are to get what they need, they have to organize, speak with one voice and inform their political leaders of how the problems can be solved." Ms. Wolk will appear at the Sacramento panel only.



Jim Martin, former Oregon Chief of Fisheries, speaking on the Klamath River. "The political maneuvering taking place on the Klamath threatens a huge portion of our salmon fishery. We need four dams removed and water flows improved in the Klamath and in the Trinity. Keep up the political pressure."

Dick Pool, President, Pro-Troll Products, speaking on how anglers can win the Water Wars. "We can't match the money our adversaries spend to control water policies but we can win this battle with grassroots action. Supporting Water4Fish.org is our best strategy."

